



Adimu Men of Excellence Inc.

2637 E. Atlantic Blvd. #1050
Pompano Beach, Fl. 33062
(754)282-0234

WWW.ADIMU.ORG

January 29, 2024

Dear Friend of Adimu:

Adimu Men of Excellence Inc., a 501c3 educational organization, is seeking socially responsible partners in our community to sponsor our **2024 Battle of the Best Step Show** on Saturday, March 9, 2024, at 4:00 pm at Blanche Ely High School in Pompano Beach, Florida.

For over 20 years, Adimu Men of Excellence has provided mentoring and educational services to middle and high school boys in Broward County. Over 250 young men have graduated from our chapter at Blanche Ely High School and have become leaders that our community can be proud of.

The Battle of the Best Step Show is an annual fundraising event for our organization and the proceeds go towards activities and scholarships for our members. This competition features some of the best middle and high school step teams in the nation and it is the largest youth step show in South Florida. Each year, thousands of young people, adults, and families come from all over to enjoy this exciting performing arts event.

Enclosed, you will find information about how you can partner with us as a sponsor. Thank you for your consideration and we look forward to hearing from you.

Sincerely,

Brian Anthony Campbell, President
Adimu Men of Excellence Inc.
president@adimu.org

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EVENT DETAILS

Battle of the Best Step Show

March 9, 2024, 4:00 PM – 8:00 PM

Blanche Ely High School, 1201 NW 6th Ave., Pompano Beach, FL. 33060

SPONSORSHIP LEVELS

EVENT SPONSOR: \$10,000 (*This Sponsorship covers the entire cost of the event*)

- 10 VIP Step Show tickets with VIP reception
- Appreciation gift for the sponsor
- Business Name and logo on all event materials
- Acknowledgement and recognition in all media promotions and during the event

CO-SPONSOR: \$5,000

- 5 VIP Step Show Tickets with complimentary refreshments
- Prominent Name/Logo placement on event banner
- Acknowledgement during event

ITEMIZED SPONSORSHIP OPPORTUNITIES

- *Venue and Event Insurance: \$2,000*
- *Lighting and Sound: \$2,000*
- *Prizes and Awards: \$2,000*
- *Security: \$1,500*
- *DJ & Host: \$1,000*
- *Marketing/Printing: \$1,000*
- *Seating (Folding Chairs): \$500*

Sponsors of any of the items listed above will receive:

- 2 Step Show Tickets
- Name/Logo placement on event banner
- Acknowledgement during event

ADIMU MEN OF EXCELLENCE INC.

QUICK FACTS SHEET

www.adimu.org

Adimu, pronounced "uh-dee-moo", is a Swahili (West African language) word that means "rare, unique".

Established: March 2000, Blanche Ely High School, Pompano Beach, Fl.

Mission: Develop a rare group of young men who exemplify respect, responsibility, brotherhood and leadership through character-building, mentoring and other positive educational experiences

Chapters: Blanche Ely High School; Silver Lakes Middle School (North Lauderdale, Fl.); Foshay Learning Center (Los Angeles)

Young men served: 300

